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| **Name** | **S.RAMESH** |
| Designation | Professor |
| Specialization: | Statistics |

Email: rameshsrinivasan@jainuniversity.ac.in
LinkedIn: ramesh-srinivasan-3642a937/

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**Qualification**

**Work Experience**

**Courses Facilitated**
Statistics for Management
Applied Operations Research
Quantitative Techniques
MS Excel

**Member on Committees / Editorial Boards**

**Professional Memberships**

ISTE Membership No. LM 54094

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**Career Summary**

**Academic**
- From **Jan.2018** – Jain University, Bengaluru
- **Jul.2007 – Dec.2017** – K.S. Rangasamy College of Technology, Tiruchengode, Tamil Nadu
- **Sep.2004 – Nov.2006** – SRM University, Chennai

**Industry**
- Sep.2001 – Aug.2004 – Associate Road Carriers Ltd., Chennai
  Jul.1987 – Jul.2001 – Dalmia Magnesite Corporation, Salem, Tamil Nadu  (Sales Department)

**Research Interest**

**Data Analysis**
**Statistical Quality Control**

**Research Publications**

- **36**

1. 'Statistical Quality Control in Paper Machine – AN NP Approach', European Journal of Finance, Economics and Administrative Sciences, Print ISSN No.14502275, United Kingdom, Euro Journals Inc. Issue 50, 2012, pp. 142-148. (Annexure II, S.No.5596).

2. 'Youngsters opinion on Personal Data Security', International Journal of Mechanical and Production Engineering Research and Development, Special Issue, June 2018, ISSN(P): 2249-6890; ISSN(E): 2249-8001, Paper Id: IJMPERDSPL201857, pp.479-490.

3. "Problems faced by online customers – A Garret Ranking Approach", Management Science Letters, Growing Science publications, Canada, DOI: 10.5267/j.msl.2019.1.005, Vol.9, Isssue 4, 2019, ISSN 1923-9343 (Online) - ISSN 1923-9335 (Print) which is SCOPUS indexed, Scimago, DOAJ, EBSCO and UGC approved Journal, pp.577-584.

4. "Application of EWMA chart for monitoring process mean in paper industry" in Management Science Letters, Growing Science publications, Canada, Volume 9, Issue 4, 2019, DOI: 10.5267/j.msl.2019.1.006, ISSN 1923-9343 (Online) - ISSN 1923-9335 (Print) which is SCOPUS indexed, Scimago, DOAJ, EBSCO and UGC approved Journal, pp.571-576.

5. 'Impact of Personality Measures and Investors' Biases on Decision Making Skills of Women Investors in Mutual Funds', Indian Journal of Finance, (Paper ID: IJFArtU1959_18), Volume 13, Issue 4, April 2019 Issue, ISSN 0973-8711, DOI: 10.17010/ijf/2019/13i4/132124, pp.7-19.

6. 'A Technology on Credit Score System - Assessing Public Perception in Bengaluru City', International Journal of Innovative Technology and Exploring Engineering (IJITEE), ISSN: 2278-3075, Volume-8 Issue-12, **October** 2019 (Retrieval Number: L28901081219/2019©BEIESP, DOI: 10.35940/ijitee.L2890.1081219).

7. 'Application of Cusum Chart in Control of Paper Quality', GIS Business, Volume-14, Issue-6, November-December-2019, pp.1062-1069. Retrieved from **Error! Hyperlink reference not valid.**. eduindex.org/index.php/gis/article/view/16856. DOI: https://doi.org/10.26643/gis.v14i6.16856

8. A Study on Impact of Financial Literacy on Women in Bengaluru City, Journal of Contemporary Issues in Business and Government, Vol. 27, No. 2, 2021, pp.4512-4522. P-ISSN: 2204-1990; E-ISSN: 1323-6903, DOI: 10.47750/cibg.2021.27.02.477. (WOS Journal).

9. 'Impact of GST on performance of Manufacturing and Service sectors in Bengaluru' Journal of Xi'an University of Architecture & Technology, Volume XII, Issue II, February, 2020. pp.2757-2762. DOI:20.19001.JAT.2020.XII.I2.20.2087. ISSN No: 1006-7930, Impact Factor 3.7

10. 'Impact of Five A's of Tourism on Tourist Loyalty in Tamil Nadu Tourism with reference to Coimbatore City', Journal of Xi'an University of Architecture & Technology, Volume XI, Issue XII, December 2019. pp.1048-1055. DOI: 20.19001/JXAT. ISSN No : 1006-7930, Impact Factor 3.7.

11. 'An exploratory factors analysis on the service quality of educational institutions', Journal of Xi'an University of Architecture & Technology, Volume XII, Issue III, March, 2020. pp.2037-2048. DOI: 20.19001/JXAT. (Error! Hyperlink reference not valid. JXAT12.03/ 172).

12. Determinants of Loan Repayment Behaviour of Bank Borrowers – A Relative Study with evidence from Bengaluru, Finance India, Vol. XXXVI No. 1, March 2022, ISSN No. 0970 – 3772, pp.439 – 454

13. Quality Control in Food Industry through Statistical Techniques, Tianjin Daxue Xuebao (Ziran Kexue Yu Gongcheng Jishu Ban)/Journal of Tianjin University Science and Technology, ISSN No. 0493-2137 Vol:55, Issue: 06:2022, pp.373-381. DOI 10.17605/ OSF.IO/R8THW.

14. Market Return Assessment of Liquid Mutual Funds Schemes in India, Jilin Daxue Xeubao (Gongxueben)/Journal of Jilin University (Engineering and Technology Edition), ISSN: 1671-5497, CNKI No.CN-22/1341 / T, Vol.42, Issue: 02-23, p.177-188.

15. A study on the impact of bank merger on banking service quality with special reference to State Bank of India, Journal for Basic Sciences (Fangzhi Gaoxiao Jichukexue Xuebao), ISSN No.1006-8341, Volume 22, Issue 12, 2022, pp.992-1003.

16. Effect of relational connections and cooperation of Chief managers v/s team members concerning IT/ITES Organizations in India – A Study, The Seybold Report, ISSS No.1533-9211, Volume 18, Issue 04 (2023), DOI 10.17605/OSF.IO/AF6RH, pp.1510-1519.

17. A Study on behaviour of youth with respect to spending money in Bangalore, Journal of Informatics Education and Research, ISSN: 1526-4726, Vol 3 Issue 2 (2023), pp.2173-2180. (ABDC Category 'C').

18. A Study on perception of people on Artificial Intelligence and can it be replaced by human being, Journal of Research Administration, ISSN:1539-1590 | E-ISSN:2573-7104, Vol. 5 No. 2 (2023), pp.9301-9310. (Scopus)

## II.  UGC APPROVED JOURNALS

19. 'SQC in Paper Machine – AN MR Chart Approach', PARIPEX – Indian Journal of Research, vol.1, issue.7, pp. 49-52.

20. 'A Quality Control of Paper Machine through Statistical Techniques', International Journal of Applied Management & Business Utility, vol.2, Issue 2. (Awarded as Best Paper), 2014 (ISSN: 2348-1382)

21. 'Customer Satisfaction on Services of Lakshmi Vilas Bank and Nationalized Banks in Tiruchengode: A Comparative Study', Parikalpana - KIIT Journal of Management (July-Dec - 2016), Vol.12(II), Jul-Dec-2016, pp.1-12, (ISSN: 0974-2808)

22. 'Pension Plans: Awareness among private sector employees – An empirical study', Parikalpana - KIIT Journal of Management, Vol.13(II), December, 2017, pp.67-78, DOI # 10.23862/kiit-parikalpana/2017/v13/i2/164522, ISSN 0974-2808.

23. 'Bit Coin – An Innovative Virtual Currency Trading Practices in India', A Journal of Intercontinental Management Research Consortium, Vol.6, Issue 1 – Sp.ed. I, February 2018, ISSN 2321-0354, pp.108-114

24. 'A study of Budget Announcement and its impact on stock price volatility: Evidence from National Stock Exchange', Asia Pacific Journal of Research, Vol.I, Sp.Issue VI, February 2018.

25. 'Blockchain Technology in FinServ Industry – Impact on employment', Asia Pacific Journal of Research, Vol.I, Sp.Issue VI, February 2018.

26. 'A study on impact of work-from-home in employee perspective', International Research Journal of Multidisciplinary Research Review, Vol.I, Sp.Issue II, February 2018

27. 'Impact of Institutional Climate on Human Factors – An Empirical study among Faculty Members of Arts and Science Colleges in Bengaluru', International Journal of Pure and Applied Mathematics, Volume 119, No.18, September 2018; ISSN:1314-3395,  pp.3195-3214

28. "Does frequency of purchase influence overall perception of customers over online marketing? - Correspondence Analysis", Ajanta-An International Multidisciplinary Quarterly Research Journal, Volume VIII, Issue I, Jan-Mar'19, pp.36-42.

29. "Decision making skills on investment in Mutual Fund – A SEM modelling approach", International Journal of Research and Analytical Reviews, Special Issue, March 2019, ISSN 2349-5138, pp.15-20.

30. "A study on factors influencing emotional intelligence of faculty members", International Journal of Research and Analytical Reviews, Special Issue, March 2019, ISSN 2349-5138, pp.50-56.

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| | | 31. "Impact of individual behaviour on investment decision making in Mutual Fund", International Journal of Research and Analytical Reviews, Special Issue, March 2019, ISSN 2349-5138, pp.15-20.<br><br>32. "Social Intelligence of Entrepreneurship – An Empirical Study", Sambodhi, Vol.44 No.-01(VIII) : 2021, ISSN 2249-6661, pp.7-17.<br><br>33. "Financial Exclusion in India – A Review", International Journal of Creative Research Thoughts (IJCRT), Volume 11, Issue 11, November 2023, ISSN: 2320-2882, pp. d546-d554.<br><br>34. "Performance of selected Public and Private Indian Banks with Principal Component Analysis – A Comparative Study", International Journal of Creative Research Thoughts (IJCRT), Volume 11, Issue 12, December 2023, ISSN: 2320-2882, pp. d596-d608.<br><br>**III. PUBLICATIONS IN OTHER JOURNALS**<br><br>35. 'Evaluation of Employee performance management using VIKOR Method', REST Journal on Data Analytics and Artificial Intelligence, Vol: 1(4), (2022) :10-17, ISSN: 2583-5564.<br><br>**IV. PUBLICATIONS IN OTHER JOURNALS WITH ISSN**<br><br>36. "Futuristic Trends of Management with Emotional Intelligence", International Journal of Research and Analytical Reviews, Special Issue, March 2019, ISSN 2349-5138, pp.15-20.<br><br>• |
| | **Articles / Case Studies** | |
| | **Consultancy / Projects** | |
| | **Books / Chapters** | **Books:**<br>1. Blockchain Technology, REST Publishers, ISBN No.978-81-964810-4-9, Sep'23<br>2. Business Statistics Basics, REST Publishers, ISBN No.978-81-968047-1-8, Dec'23<br><br>**Book Chapter:**<br>Name of the book:  Advances and Challenges in Science and Technology Vol. 4<br>Publisher: B P International<br>Category: Science and Technology<br>Chapter No. 7 The Technology on Credit Score System in Bengaluru City: A Study Assessing Public Perception<br>DOI: 10.9734/bpi/acst/v4/6238C<br>Year: Oct'23<br>Print ISBN: 978-81-19761-57-9, eBook ISBN: 978-81-19761-16-6<br>Full bibliographic details of the book is available online at:<br>https://www.bookpi.org/bookstore/product/advances-and-challenges-in-science-and-technology-vol-4/ |
| | **Activities** | |

| | Recognition / Awards | Received Best Paper Award in International Conference presentation – 5 times |
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| | Seminar Conferences Attended | 20 |